



CENTRAL NEW YORK
LYME & TICK-BORNE
DISEASE ALLIANCE



GROWTH & PROGRESS

Dear Friends and Supporters of the CNY Lyme & Tick-Borne Disease Alliance,

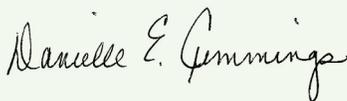
As we enter our fifth year, the Central New York Lyme & Tick-Borne Disease Alliance has become the trusted local resource for those affected by these challenging illnesses. Before our beginning, there was simply nowhere else to turn. From small roots, we have grown strong branches, reaching thousands with vital education, support and resources.

2024 was a year of significant progress. We expanded our community outreach, educated thousands of youth and adults and equipped individuals with the tools they need for prevention and early detection. Our annual Legs Against Lyme Walk and Lyme Summit were resounding successes, bringing together community members and healthcare providers alike.

This report highlights just some of our accomplishments, made possible by the incredible dedication of our volunteers, staff and generous supporters. We are deeply grateful for your contributions, which empower us to make a real difference in the lives of those impacted by Lyme and tick-borne diseases.

Looking ahead, we are committed to continuing to grow and strengthen our programs. We invite you to join us as we work to protect our community. **Visit cnylymealliance.org to learn how you can get involved.**

Thank you for being part of the CNY Lyme and Tick-Borne Disease Alliance family.



Danielle E. Cummings
Board Chair



2024 PROGRESS

Look how far we've come in a few short years with your support

10,000+

Engaged 10,000+ individuals through 100+ community education events, raising awareness about Lyme disease prevention.



Educated 1,000 summer youth campers on tick-borne disease identification and prevention, equipping them with the knowledge to protect themselves.



Provided 10,000+ individuals with tick kits, educational handouts and resources to promote proactive tick prevention and early Lyme disease detection.



Reached 2,300 K-12 students through in-school presentations focused on tick-borne disease prevention.



Hosted our Third Annual Legs Against Lyme Walk, raising awareness and needed funds to support the fight against Lyme disease.



Our Third Annual Lyme Summit equipped healthcare providers with the latest knowledge on diagnosing and treating tick-borne illnesses, with 90% of attendees reporting they intend to change their practice based on what they learned.



Expanded our reach by over 1 million through strategic media outreach, including traditional and digital channels, generating increased public awareness of Lyme and tick-borne diseases.

VOLUNTEER SPOTLIGHT



Meet Christine Herb, our dedicated Volunteer Coordinator!

A retired nurse practitioner, Christine brings her passion for Lyme disease awareness to the forefront of our work. In 2024 alone, she contributed to numerous events, reaching over 2,000 people.

Christine is a valuable member of our CNY Lyme & Tick-Borne Disease Alliance team, serving not only as Volunteer Coordinator, but also as our Support Group Facilitator and a Community Outreach Ambassador. Whether she's distributing posters, setting up displays or engaging with the public at events, Christine is the driving force behind our volunteer efforts.

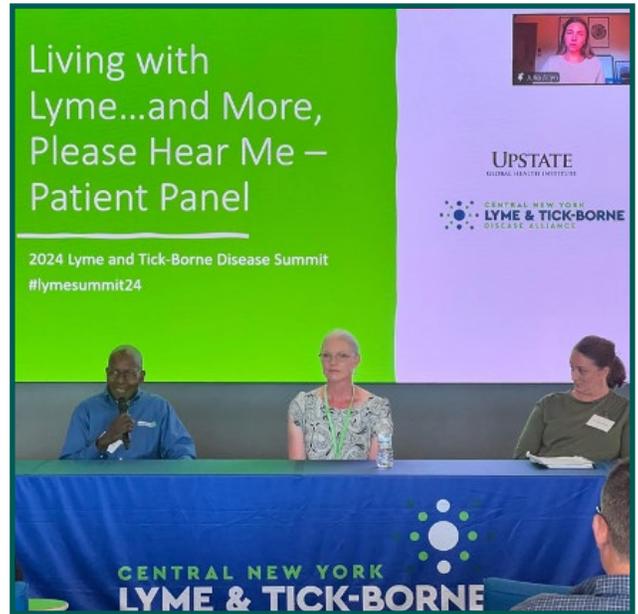
Christine's commitment to raising awareness about tick-borne diseases is deeply personal. Her daughter bravely battled Lyme and other tick-borne illnesses for over 20 years before finally receiving treatment. This experience fuels Christine's dedication to helping others.

Thank you for all that you do, Christine!

THIRD ANNUAL LYME SUMMIT

2024 LYME & TICK-BORNE DISEASE SUMMIT

Our Third Annual Lyme Summit, held in Syracuse on September 19 and 20, 2024, was a resounding success! We welcomed a full house of attendees, including MDs, scientists, PAs, NPs, veterinarians, funders, patients and more. The two-day event featured nationally recognized speakers providing invaluable healthcare provider education, sparking countless conversations and fostering a rich learning environment for all.



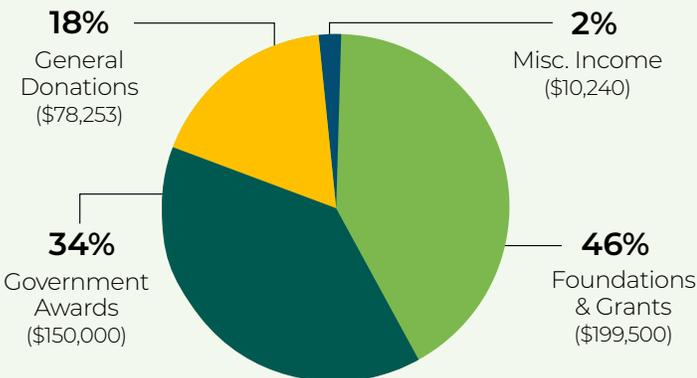
THIRD ANNUAL LEGS AGAINST LYME WALK

Central New York's Lyme Warriors joined us on June 1, 2024, at Long Branch Park for the Third Annual Legs Against Lyme Walk! Thanks to the incredible leadership of Walk Chair Michelle Saya, this year's event was another extraordinary success, continuing our mission to raise awareness of these diseases.



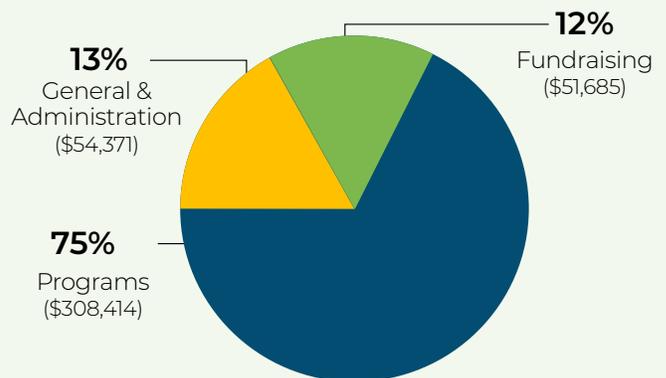
2024 FINANCIALS

WHERE THE MONEY COMES FROM



TOTAL: \$437,993

WHERE THE MONEY GOES



TOTAL: \$414,470

CONTRIBUTIONS IN 2024

Foundation Support

Dorothy and Marshall Reisman Foundation

Frank and Frances Revoir Foundation

Kinney Drugs Foundation

Mother Cabrini Health Foundation

Richard S. Shineman Foundation

Rose Family Foundation



Thank you to our
2024 donors for
their generous
support!

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LEADERSHIP TEAM



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Clinical Associate Professor of Rheumatology, Upstate Medical University, Chief of Rheumatology, Syracuse VA Medical Center



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Professor & Vice Chair of Research, Department of Emergency Medicine, SUNY Upstate Medical University



Julie Colvin, MD
Family Medicine, St. Joseph's Physicians



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Tick-Borne Disease Advocate



Emilija Postolovska, MPH
Director of Workforce Innovation, CenterState CEO



Elizabeth Ruscitto
Private Consultant



Michelle Saya, RN, BSN, MSM
Chair, Volunteer Committee & LAL Walk '24
VP of Compliance, KUR Research



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Board Vice Chair
Director, Health Equity Research & Programs
Director, Center for Civic Engagement, SUNY Upstate Medical University



Royale Scuderi
Executive Director, CNY Lyme & Tick-Borne Disease Alliance



Saravanan Thangamani, PhD
Director, Vector Biology Laboratories, SUNY Upstate Medical University; Department of Microbiology and Immunology; Director, SUNY Center for Environmental Health and Medicine



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Chair, Development Committee
Owner, Liverpool Animal Hospital

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Dan Cummings
WSYR-TV NewsChannel 9, Retired



Margaret (Meg) O'Connell
Executive Director, Allyn Family Foundation

WHAT'S NEXT?

We have a long to-do list for 2025. At the top:

1.

Expand community awareness and deepen engagement across diverse communities throughout our region.

2.

Grow our K-12 youth education pilot program in area schools in all three counties. When you teach a child, you teach a generation.

3.

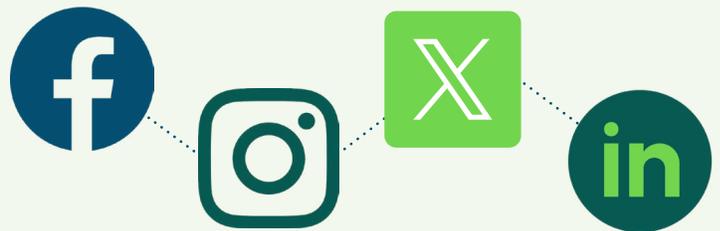
Expand our provider education program beyond the annual Lyme Summit to include medical students and provider education year-round.

HOW TO BECOME INVOLVED

There are many ways to support the work of the Central New York Lyme & Tick-Borne Disease Alliance. Visit cnylymealliance.org to find out how you can help today.

We're adapted for life
in a virtual world!

**Please follow us on
social media!**



ACKNOWLEDGEMENTS AND PROFOUND THANKS

When it comes to progress, we send our most grateful thanks to those who've stuck with us! We are ever grateful to our donors, community partners, legislators, media and volunteers. We are encouraged by the groundswell of public support — calls, questions, ideas and stories. They remind us, every day, of the challenges facing our community and the urgency of our work.

Thank you!

