



CENTRAL NEW YORK
LYME & TICK-BORNE
DISEASE ALLIANCE





GROWTH & PROGRESS

Two words succinctly capture the work of the CNY Lyme & Tick-Borne Disease Alliance – "Growth" and "Progress."

As I begin my new role as Chair of the Board, I am honored and grateful to build upon the vision and leadership of Anne Messenger, Founding Chair, Royale Scuderi, Executive Director, and our incredibly committed board members.

We began a mere four years ago knowing that we were on the cusp of a health care crisis and needed to bring together researchers, clinicians and Lyme and other tick-borne disease patients and prevention experts. It was then that we learned "no one was doing it like this in the country," according to Scott Santorella, former Executive Director of the Global Lyme Alliance.

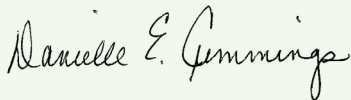
We haven't taken that comment lightly, and have moved at a feverish pace to raise awareness, drive education and offer support to those affected by Lyme disease. You will see in this report that much has been done. There is still so much more to do, and we need your support, your energy and your commitment.

How can you help? Easy ~

- **Learn about Lyme** – visit our website often (cnylymealliance.org)
- **Help spread the word** – follow us on social media and share our content
- **Donate to our organization** – easy to do on the website
- **Join us** at the Legs Against Lyme Walk on June 1
- **Follow us** at the Lyme Summit 2024
- **Invite our educators** to your work or community groups
- **Join or refer** Lyme patients to our support group
- **Volunteer** to help raise awareness

Growth and Progress!

I guarantee that after reading this report, you will respond as one of our newest board members did — "Wow, so much accomplished. Go Team!"



Danielle Cummings
Board Chair

PROGRESS

Look how far we've come in a few short years with your support

10

In 2020, we started with 0 staff members; in 2023, we added another **FT Educator + PT Development Coordinator, bringing us to 4 staff, a PT communications consultant and 5 education volunteers.**



In 2020, during COVID, we conducted 18 events for 531 individuals. We've experienced so much growth since, that in 2023, Lyme Alliance staff and volunteers conducted **71 events and provided hands-on education for 7,500 individuals.**



From 2020-2023, we have **distributed a combined total of 17,000 copies of our English/Spanish educational handout** throughout our three-county region with the help of area businesses, nonprofits and community partners.



In 2021, we met with elected officials and started building relationships; in 2022, we advocated for awareness and funding, receiving an award of \$68,000 in NYS funding. In 2023, we continued to **expand our advocacy efforts with a resulting \$50,000 NYS award and a \$75,000 award from Onondaga County to continue our crucial work.**



In 2021, we started a summer camp program for 500 children in Onondaga County, and by 2023, we **expanded our youth education program to 2,500 youths in three counties.**



In 2021, we designed and distributed 500 tick kits, and in 2023 we improved our tick kit design and **distributed 2,500 tick kits plus added 1,000 youth bags and flashlights for our young participants** in our youth education program.



In 2022, we held our first-ever Lyme Summit with 50 attendees. In 2023 we held our second Lyme Summit here in Syracuse with **nationally recognized speakers to provide education for healthcare providers with 131 attendees.**



In 2023, we held our second annual successful Legs Against Lyme Walk with nearly **200 registrants and a 60% increase in funds raised.**



In 2023, we continued to increase visibility and awareness with interviews, PSAs, an expanded social media following, **increasing website visitors and multiple billboards in more locations with more than 1 million impressions annually.**

THANK YOU

Anne Messenger

YEARS OF
LEADERSHIP AND
VISION AS CHAIR



Congratulations

on BOARD CHAIR!

**DANIELLE E.
CUMMINGS**



CENTRAL NEW YORK
LYME & TICK-BORNE
DISEASE ALLIANCE

SECOND ANNUAL LYME SUMMIT

2023 LYME & TICK-BORNE DISEASE SUMMIT GROWTH

We were thrilled to have had a full house at our Second Annual Lyme Summit on September 28 and 29, 2023, here in Syracuse with nationally recognized speakers to provide education for healthcare providers. We were joined by 131 attendees, scientists, doctors, physician assistants, nurse practitioners, veterinarians, funders, patients and more. So much listening, so many conversations, so much learning!

cnylymealliance.org/lymesummit



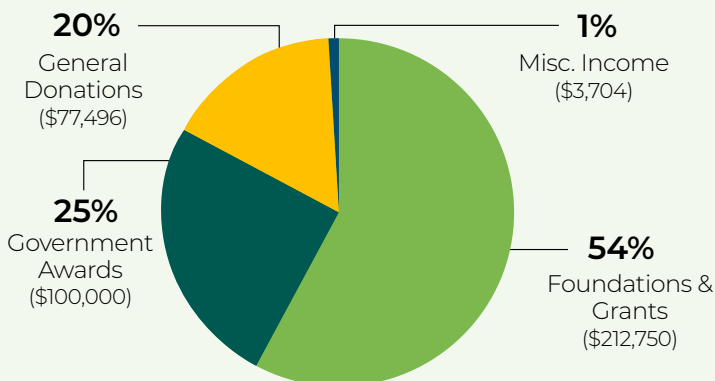
SECOND ANNUAL LEGS AGAINST LYME WALK

On May 13, 2023, we gathered with Central New York's Lyme Warriors for the second Annual Legs Against Lyme Walk at Long Branch Park! With the leadership of Legs Against Lyme Walk Chair Nicole Sommovilla, this year's walk was another extraordinary, tick-free event!



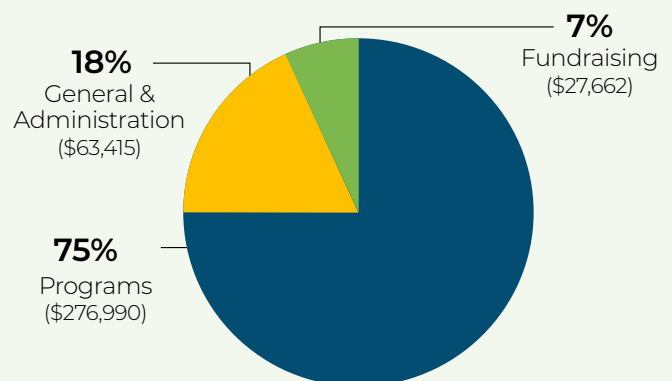
2023 FINANCIALS

WHERE THE MONEY COMES FROM



TOTAL: \$393,950

WHERE THE MONEY GOES



TOTAL: \$368,067

CONTRIBUTIONS IN 2023

Foundation Support

Dorothy and Marshall Reisman Foundation

Frank and Frances Revoir Foundation

Kinney Drugs Foundation

Mother Cabrini Health Foundation

Richard S. Shineman Foundation

Rose Family Foundation



Thanks to our donors for their generous support!
Tenacious indeed!

Corporate Support

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Gifts of \$1,000+

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Catherine Bertini

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Julie Colvin, MD

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Michela Hugo

Zalie & Bob Linn

Ryan Maness &

Virgie Townsend

Anne Messenger

The Pinckney Family

Douglas Wojcik, DVM

Gifts of \$500+

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Patrick Riccardi

M. Catherine Richardson

Michelle Saya

Royale Scuderi

Kathy Slattery

Saravanan Thangamani, PhD

Stephen J. Thomas, MD

Kristopher Paolino, MD

Jackie Vercillo

James Wright

Douglas Wood

LEADERSHIP TEAM



Fatme Allam, MD
Clinical Associate Professor of
Medicine/Rheumatology,
Upstate Medical University,
Chief of Rheumatology,
Syracuse VA Medical Center



Elizabeth Balfour
Education Coordinator,
CNY Lyme & Tick-Borne
Disease Alliance



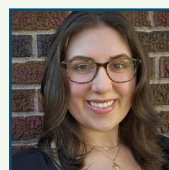
Julie Colvin, MD
Family Medicine, St.
Joseph's Physicians



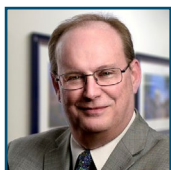
Danielle Cummings
Board Chair
Chancellor, Roman Catholic
Diocese of Syracuse



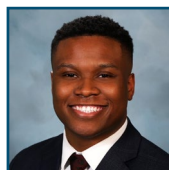
Jonah Cummings
Educator



Nicole Fragnito
Development Coordinator



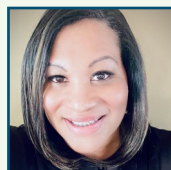
Joseph Hardick, CPA,
CCIF
Board Treasurer
Tax Partner, Dannible &
McKee



Michael Jennings II
Wealth Consultant,
Brackens Financial
Solutions Network



Wesley D. Kufel, PharmD,
BCIDP, BCPS, AAHIVP
Chair, Governance
Committee
Clinical Assistant Professor of
Pharmacy Practice, SUNY
Binghamton School of Pharmacy



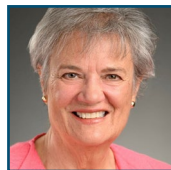
Shantina Hines Kyles
Board Secretary
Spinal Cord Injury Manager



Brian Leydet, MPH, PhD
Assistant Professor, SUNY
College of Environmental
Science and Forestry (ESF)



Ryan Maness
Director and Counsel, Tax
Policy, MultiState Associates



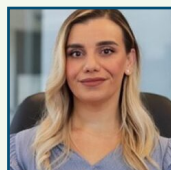
Anne Messenger
Chapter Chair, Women
Presidents' Organization



Kristopher Paolino, MD,
MTM&H, FACP
Board Medical Director
Assistant Professor of Medicine;
Assistant Professor of Microbiology
and Immunology, SUNY Upstate
Medical University



Georgina Pinckney
Chair, Development
Committee
Tick-Borne Disease Advocate



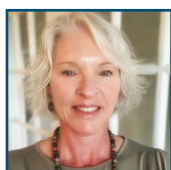
Emilija Postolovska,
MPH
Director of Workforce
Innovation, CenterState CEO



Elizabeth Ruscitto
Private Consultant



Michelle Saya, RN,
BSN, MSM
VP of Compliance,
Kur Research



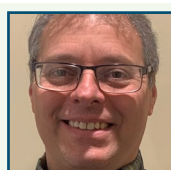
Royale Scuderi
Executive Director,
CNY Lyme &
Tick-Borne Disease
Alliance



Simone Seward, MPH, PhD
Board Vice Chair
Director, Health Equity
Research and Programs
Director, Center for Civic
Engagement, SUNY
Upstate Medical University



Saravanan Thangamani, PhD
Director, Vector Biology
Laboratories, SUNY Upstate
Medical University; Department
of Microbiology and Immunology;
Director, SUNY Center for
Environmental Health and Medicine



Douglas E. Wojcik,
DVM
Owner, Liverpool
Animal Hospital



WHAT'S NEXT?

We have a long to-do list for 2024. At the top:

1.

Increase community awareness and engagement

to address differing needs of diverse communities throughout our region.

2.

Grow our youth education program

to include a K-12 curriculum in area schools. When you teach a child, you teach a generation.

3.

Expand our provider education program

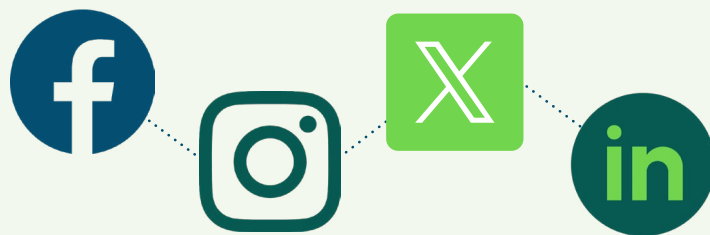
beyond the annual Lyme Summit to include medical students and provider education year-round.

HOW TO BECOME INVOLVED

There are many ways to support the work of the Central New York Lyme & Tick-Borne Disease Alliance. Visit cnylymealliance.org to find out how you can help today.

We're adapted for life
in a virtual world!

**Please follow us on
social media!**



ACKNOWLEDGEMENTS AND PROFOUND THANKS

When it comes to progress, we send our most grateful thanks to those who've stuck with us! We are ever grateful to our donors, community partners, legislators, media and volunteers. We are encouraged by the groundswell of public support — calls, questions, ideas and stories. They remind us, every day, of the challenges facing our community and the urgency of our work.

Thank you!

